

Jessica Brown, Robynn Clayton, Justin Cutler

Jennifer Courtney

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“To Be, Or Not to Be, A Study Abroad”

The article “The Full Monty: SLCC Study Abroad programs are the real thing,” by Michael Hawker portrays that the study abroad program at SLCC is beneficial for all students.

Just by taking one look at this article it’s implied that it has something to do with London,

England because of the picture of Big Ben with a group of students in the lower right corner. As



one may go on to read the title if they already haven’t, they will discover it’s about the study abroad program. SLCC has a study abroad program? Wanting to know what’s going on with this article, some could now be pondering the thought of SLCC having a study abroad program since it’s a community college.

That’s how they pulled you in. Reading the article one might become intrigued by the use of English phrases, or possibly how something like this can happen for the average student. The students in the photo look happy as though they are having the time of their lives. Instantly the audience wants to know more. Everyone wants a life changing experience and most people want

to travel the world they just can't afford to do so. Whether people recognize it or not they want to be the best person they can become and most want others to be envious of their accomplishments. This article is directed toward the student body as though the average college student can picture themselves as one of those students in the bottom corner. This article is effective in using emotion, and logic to draw the reader in, however, it lacks credential ethos possibly necessary from a student staff reporter. The logos this article has from a legitimate SLCC paper is and by accredited school ,and many people attend it each year so article is print media form follows a logical step for the audience.

Students who attend a study abroad bring new perspectives, new knowledge, and a deeper understanding which begins to show when they return home. No matter how long a student studies abroad the benefits are much higher than those who don't (Dwyer). Hawker creates an example and interviewing professors from the program which really helps reinforce the point they are trying to get across. Although it could use some statistics or facts, such as only one percent of college students will ever study overseas (Clinton), to strengthen their point, and possibly an interview, or two from the students who attended the last study abroad. Depending on who is looking at this article depends on how effective it will be. With the group of students in front of Big Ben you automatically think that getting there is possible. If college students can picture themselves in front of Big Ben, at the Effile Tower, or even in Japan with the Buddhist monks, then they will feel the motivation to create a new experience for yourself and contact the study abroad office for more information.

The rhetor for this article is a staff reporter, Michael Hawker, with 'The Globe,' the student newspaper backs up his trustworthiness to help you think it's legitimate. They aren't trying to scam the audience into buying something they are informing them that study abroad is

growing fast becoming more available than it ever has been. (IES- Open Doors). The only problem with this is that we don't know if Michael has even been on a study abroad and how reliable he is as a source for information on this topic. Ethos creditability in this message is, that it is possibly fair and trustworthy, he uses direct quotes from faculty group leaders from whom perform these study abroad programs, however, and he has no research to back up his information on the topic. Using the picture in the bottom right corner he catches the attention of the average student; because Big Ben is one of the most well know sites in the world for tourists to visit. The language used in this article is written for college students in a formal setting with the use of Old English slang. One thing this article doesn't express is that a study abroad is hard work, there is a lot that goes into preparing to leave and stay in a foreign country, the homework students do before and the presentation done after the group returns home isn't expressed here. In order to get to the point of leaving for programs is almost a full credit course itself. (IES)

Hillary Clinton stated in an academic blog, "A study-abroad program, whether it's a short term or a long-term program, is critical, particularly in the ever-globalizing world that we live in, for us to be learning about the world only from our desks, from our own home institutions here in the U.S., we're not getting the full picture." This article helps point out the intrinsic nature of travel in an ever globalizing world and has extreme effects on an individual. It is not only till we have walked a while in someone else society for a while that we can begin to look back at ourselves with a different perspective, getting out of our everyday norm, and then to return is what Ngo Lynn calls "experiencing the culture shock in reverse." (Ngo) Although this may have been written by someone who has never attended a study abroad or even had the knowledge the school had one until this semester which lowers the articles his credibility. It's still informative and helps students to be aware of what the local community college has to offer. The only thing

that would really need to be researched further is Mr. Hawker himself and see where he got the rest of his information outside his interviews.

Emotion is a big factor in this article, Hawker does reach a few intended print media audience members who feel the need to expand by picking up such a paper. But if Hawker intended to change the minds of more students and make more of the student body aware of study abroad programs, it would be ideal to choose a medium with more exposure. People look at this and most want to be that person, who can tell the stories of their adventure and express what they learned. Some people might even take a second look at themselves and the accomplishments they have already and find that motivation to apply and increase their experiences. It doesn't bring a negative attitude across to the audience but, yet brings a positive motivating light into play and offers the audience to take a second look at themselves and analyze if this is something for them. People who are young and just starting out in college with no spouse and children to worry about may consider giving themselves a life changing opportunity and go outside their comfort zone and apply. Everyone deserves the educational experience of a lifetime and a study abroad could very possibly do that. Hawker and 'The Globe' want students to read this and consider being a part of the next study abroad in the spring of 2013. The audience is for college student of all walks of life, it's placed in a school newspaper on a college campus. 'The Globe' is written by students for students no matter what age, sex, race, religion, etc. they just want you to be informed increase your interest so that you will apply and have the education experiences that could never be read about in a book or watched in a documentary.

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